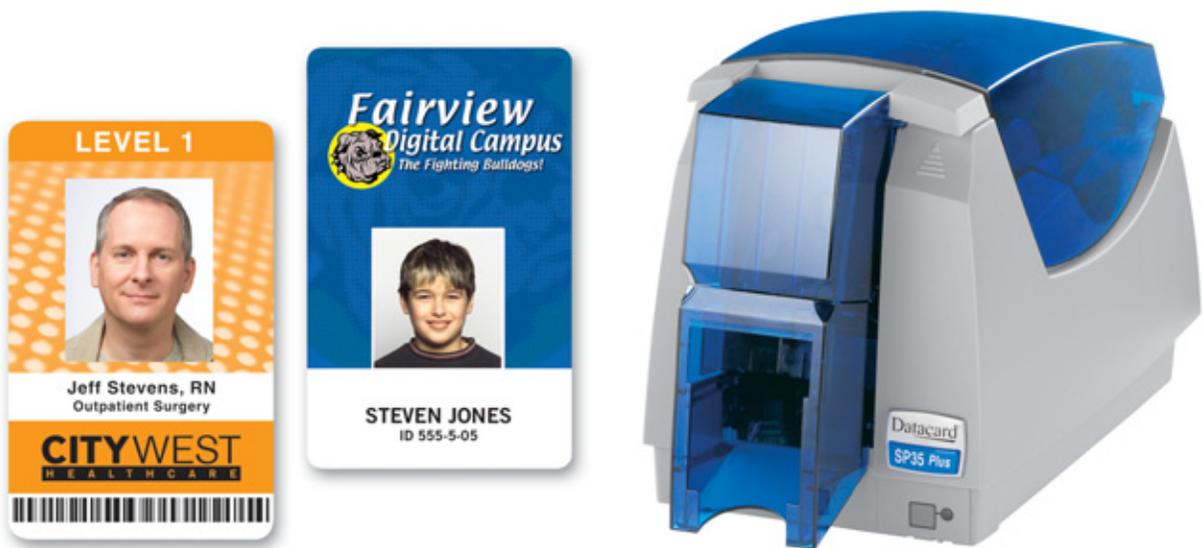


# DATACARD® SP35 PLUS CARD PRINTER



## CONVENIENT DESIGN, EXCELLENT EASE OF USE

### Convenient card printing

The SP35 Plus card printer is designed for easy operation and maintenance. User-friendly features include:

- A printer driver that provides message prompts, recovery instructions, color image previews and online user help
- Driver support for Microsoft® Windows® 2000 and XP operating systems
- Quick-change supplies
- Operator-replaceable printheads
- Front-facing input and output card hoppers
- Small, efficient design
- Continuous card cleaning

The Datacard® SP35 Plus card printer delivers everything you need to print vivid, one-sided cards. With its productive print speed, superb image quality and easy operation, this convenient printer is ideal for issuing education, healthcare and staff IDs — and more.

- **Exceptional productivity.** The SP35 Plus card printer personalizes up to 160 full-color cards or 750 one-color cards per hour. This printer is also extremely light and portable, weighing only nine pounds. Its sleek design and compact size make it a welcome addition to any desktop.
- **Superb edge-to-edge imaging.** The SP35 Plus card printer leverages Advanced Imaging Technology™ to produce vivid and vibrant full- or one-color photos, graphics and text across the entire card surface. This exclusive technology uses optimized print ribbons and user-adjustable controls to yield smooth, uniform and solid backgrounds, improved color matching with image capture devices, enhanced bar code printing and sharp reproduction of edges and fine text.
- **Multiple options and capabilities.** In addition to standard bar code printing, the SP35 Plus card printer gives you the option to integrate magnetic stripe encoding and smart card personalization with a factory option or simple field upgrade. So, you can purchase these printers with confidence, knowing you can upgrade your card printing capabilities at any time.

**Datacard** Group

SECURE ID AND CARD PERSONALIZATION SOLUTIONS

Front-facing 100-card input hopper makes it easy to load blank card stock

Quick-change ribbons switch out in seconds

Optional magnetic stripe encoding and smart card personalization



USB port for industry-standard connectivity

Front-facing output hopper allows placement in space-restricted locations



The Datacard® SP35 Plus card printer offers an ideal mix of convenience and simplicity in an attractive, compact model.

## DATACARD® SP35 PLUS CARD PRINTER

### Standard features

#### Print capabilities

- One-sided edge-to-edge printing
- Continuous-tone, full-color, black-and white photos
- Alphanumeric text, logos and digitized signatures
- Variety of bar codes
- Background patterns

#### Advanced Imaging Technology™

#### Print speed

- Full-color printing:  
Up to 160 cards per hour
- One-color printing:  
Up to 750 cards per hour

#### Capacity

- Input hopper: 100 cards, 0.03 in. (0.76mm)
- Output hopper: 20 cards, 0.03 in. (0.76mm)

#### Operating system support

- Bi-directional USB supported on Microsoft® Windows® 2000 and XP operating systems
- Printer driver pooling supported on Microsoft Windows 2000 and XP operating systems
- Datacard® Open Platform printer driver for non-Windows platforms

#### Printer driver

- User-adjustable image and color controls
- Stand-alone driver diagnostics
- Color image and test card preview
- Online user help
- Add text, image or pattern to topcoat
- Supply usage tab

### User-friendly operation

- Audible and visual message prompts
- Automatic card feed
- Operator-replaceable printhead
- Continuous cleaning roller
- Easy-access components including quick-change ribbon cartridges
- Highly accessible card path

#### Datacard® Certified Supplies featuring Intelligent Supplies Technology™

- Automatic identification and validation for ribbons
- Automatic printer settings
- Low ribbon warning
- Ribbon saver

#### Warranties

- 24-month standard depot warranty
- 24-month printhead warranty (no pass restrictions)

### Options

#### Magnetic stripe encoding

- ISO: IAT or NTT
- Dual high- and low-coercivity
- Tracks 1, 2 and 3 (1 track for NTT)

#### Smart card personalization

- Contact/contactless all-in-one reader
- Contact station

#### Clear card personalization

- Input hopper empty alert
- Soft-sided carrying case

### Specifications

#### Physical dimensions

- L 16.5 in. x W 7.8 in. x H 9.0 in. (41.25 cm x 19.5 cm x 22.5 cm)

#### Weight

- 8 to 9 lbs (3.6 kg to 4.1 kg) depending on options

#### Print resolution

- 300 dots per inch, 256 shades

### Electrical requirements

- 100/120V, 50/60 Hz
- 220/240V, 50/60 Hz

### Plastic cards accepted

- ISO ID-1/CR-80 size cards 3.370 in. x 2.125 in. (85.6 mm x 53.98 mm)
- PVC with glossy laminate surface
- Clear cards
- Other core materials with PVC overlaminates are optional

### Card thicknesses accepted

- 0.009 in. to 0.055 in. (0.2286 mm to 1.397 mm)

### Operating environment

- 60°F to 95°F (15°C to 35°C)
- 20% to 80% non-condensing humidity

### Storage environment

- 5°F to 140°F (-15°C to 60°C)
- 10% to 90% humidity

### Agency approvals

- Safety: CE, UL, cUL
- FCC Emissions: FCC CFR 47, part 15, subparts b and c, class A
- European EMC Emissions: EN55022: 1998, EN61000-3-2, EN61000-3-3, Immunity (EN55024: 1998)
- RTTE ETSI 300-330, ETSI 300-489-3:2000
- Canada Emissions: RSS-003
- Industry of Canada approval to RSS-210
- Japan: VCCI V.3/2001.04
- China: CCC, GB4943-2001, GB9254-1998 GB17625.1-1998
- Taiwan: RPC, DGT
- RoHS compliant: EU, China

## DatacardGroup

11111 Bren Road West

Minnetonka, MN 55343-9015

+1 952 933 1223

+1 952 931 0418 FAX

[www.datacard.com](http://www.datacard.com)

Datacard, Intelligent Supplies Technology and Advanced Imaging Technology are registered trademarks, trademarks and/or service marks of DataCard Corporation in the United States and/or other countries. Microsoft and Windows are registered trademarks of Microsoft Corporation. Names and logos on sample cards are fictitious. Any similarity to actual names, trademarks or tradenames is coincidental.

©2007 DataCard Corporation. All rights reserved. Specifications subject to change without notice.