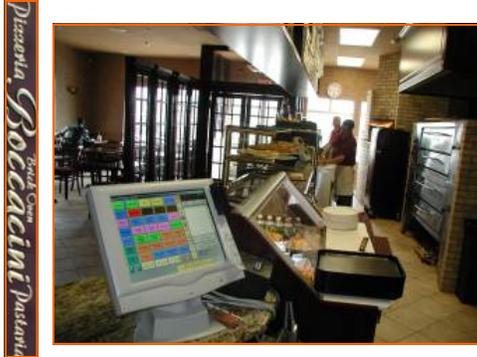


## Pizza & Delivery



*Restaurant Pro Express is an award winning Point of Sale solution designed to meet the needs of the pizza and delivery restaurant operation. RPE provides an easy-to-use application to track sales, inventory and customer information. Replacing your cash register with Restaurant Pro Express point of sale system will save time, prevent theft, reduce labor and increase sales and profits. pcAmerica helps make delivery an easy and profitable part of your business.*

### pcAmerica's Features

#### Point of Sale Features

- *Easy to Use*-easily train yourself and your employees to use RPE in 60 seconds
- *Very Affordable*-RPE was rated #1 as the most cost effective pizza and delivery quick service point of sale system
- *Stored Value Cards with no Transaction Fees*-gain loyal customers by creating a convenient/faster way of paying for purchases
- *Integrated Credit Card Processing*-is over the high speed internet ; swipe your card and process in 2-3 seconds
- *Full Reporting*-exports reports to Word, Excel documents, or email pages.
- *Multiple Registers*-allows you to run multiple registers and locations and is easily consolidated
- *Ability to Manage the Register*-from a back office computer
- *Print Pizza Orders*-order printouts with customer name for a more personal experience
- *Generate a 'Shopping List'*-calculates ingredient's you used last week and suggests what to buy today
- *Prepay Account System*-allows guests to have a hassle free tab
- *Customer Loyalty System*-gives rewards to keep your guests coming back
- *Customizable Buttons*-set up all your top selling food/drink items ...
- *Built-in Integrated Time Clock*-employees clock in and out with a touch of a button
- *Bump Bars*-displays the order 'in progress', as it is being rung up, so employees can start preparing the order immediately



#### Simple Ordering

- Unlimited menus with pictures
- On screen review for modification
- Order any way you choose
- Tax and tender are correctly accounted for
- Track complete audit trails
- Quick tender keys
- Automate delays for items based on production times
- Bump bars-display the order 'in progress'

#### Inventory Tracking

- Estimate and calculate food costs
- Track ingredients
- Create recipes
- Different inventory cycles for different ingredients
- See complete purchase history
- Purchase orders based on warning levels
- Forecast ingredient usage
- Generate worksheets
- Shows profit margin percentage
- Instant reports
- Built-in real time data
- Proper security

#### Customer Loyalty

- Prepaid Accounts Track customer's purchases automatically
- Gift Cards with no transaction fees
- Tracks Detailed Records
- Mass e-mails and paper mailers
- Rewards & Bonuses
- Birthday Bonuses
- Detailed Purchase History
- Loyalty Cards
- Coupons
- Record customer information

Got a question? Call us and ask!  
**1-800-PC-AMERICA**  
[www.pcamerica.com](http://www.pcamerica.com)

## Pizza & Delivery



Patricia's has delicious New York Style Pizza and is locally famed for their many different gourmet pizzas. Andrew Alfonso, owner of Patricia's Pizza, notes, "the Restaurant Pro Express point of sale system stores the price of every item on the menu, avoiding the possibility of a cashier ringing up the wrong price like they can on a normal cash register. This gave us two advantages, the first is that the lines move faster...the second is that they can't undercharge their friends. The point of sale works great, I'd recommend any pizza place to upgrade."

### pcAmerica's Features

#### Employee Management

- Secure login with password
- Pin for quick login
- Log-in by swiping a card
- Time clock system with overtime
- Internal e-mail and paper mailers
- Manage labor costs
- Multiple job types
- Security control
- Labor scheduling
- Labor forecasting
- Exceptions tracking
- Manager overrides are recorded

#### Reporting

- Sales & Profits
- Top sellers and worst sellers
- Best and worst customers
- Dollars per labor hour
- Shopping list
- Sales by category
- Built-in report writer
- Shift report
- End of day report
- Daily financial summary
- Gift card balances
- Hourly sales report
- Restaurant performance statistics



#### Computer shown includes:

- Restaurant Pro Express
- Dell small form factor computer
- Epson thermal receipt printer
- Indiana cash drawer with organizer
- Credit card reader
- Logic controls pole display
- ELO flat panel touch screen



Customer Tracking & Loyalty



Reporting



Employee Tracking & Security

"Got retail and a restaurant. Matthew Rupena hunted down a single platform that could do both. pcAmerica's Cash Register Express runs in Rupena's Fine Foods, while Restaurant Pro Express operates Rupena's Summit Café. "It simplifies our management," says Rupena. "Any manager can go to any location and use the software on the reporting side."



- Hospitality Technology Magazine, September 2005 -

Total-\$3795

For more details on  
Pizza & Delivery call us,  
Or visit us online.

**1-800-PC-AMERICA**  
**www.pcamerica.com**